

18-19 Jan 2017 | Kuala Lumpur, Malaysia

22-23 Jan 2017 | Dubai, UAE

# Special Event Security Management

*What memories are you creating?*

## Why Event Security Management?

“Terrorist attacks are a constant threat for the events sector.”  
Racounter,  
March 2, 2016

“Terror attack fears force cancellation of major events in France.”  
Express,  
August 8, 2016

“Homegrown terrorists to target concerts, sporting events, Homeland Security warns.”  
Washington Times,  
September 27, 2016

## Key Takeaways From Attending This Workshop:

- **Define** special events.
- **Recognise** the hazards and risks associated with special events.
- **Determine** who should be included on the planning team.
- **Identify** key issues to be considered during the pre-event planning process.
- **Discover** types of crowds and crowd behavior.
- **Gain** an in-depth understanding of the Incident Command System (ICS).
- **Establish** the various job responsibilities required for Special Events.
- **Prevent** and mitigate safety and security issues that can lead to tragedy at special events.

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## Workshop Facilitator:

### Jackson Chambers

Security Management and Intelligence Consultant, Pandora Security Solutions

- Certified Anti-Terrorism Specialist (CAS) at the Anti-Terrorism Accreditation Board (ATAB)
- Certified in Dignitary and Executive Protection (CDEP)
- Certified Organizational and Resilience Professional (CORP) at the International Consortium for Organisational Resilience (ICOR)
- Two (2) awards for Combat Action resulting from two separate Vehicle Borne Improvised Explosive Device (VBIED) Attacks
- Executive Advisory Board Member and Fellow (FABCHS) at the American Board for Certification in Homeland Security (ABCHS), holding their highest credential (CHS-V)

Organised by:



Open Forum Enterprise

Accredited by:



The CPD Certification Service

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## Workshop Overview:

This course is designed to provide event planners, private security and public safety professionals' information needed to properly prepare for special events and the best practices associated with managing the safety and security functions of a special event.

## Who Should Attend:

- Event Planners wanting to know more about the event planning process as it pertains to the security management functions.
- Emergency personnel from public safety organisations such as: Emergency Managers, Fire, Police and Medical personnel for whom special event planning is not a regular responsibility.
- Individuals or private security personnel wishing to gain a better understanding of the security management function for special events.
- Private Security personnel from any location or venue hosting special events (i.e. hotels, convention centers, stadiums, malls etc.)

## Why You Should Attend This Workshop:

Regardless of the country, special events; big or small are cornerstones for creating positive lasting memories. But what happens when special events aren't prepared for, or we fail to identify the safety and security issues associated with such events? These memories can quickly become nightmares that end in tragedy and unfortunately over the years we have seen multiple deaths and injuries over a wide spectrum of countries and at a variety of special events.

When the issues that surround these mass gatherings go unaddressed it places a strain on public safety departments and their ability to handle everyday response functions, significantly reducing their effectiveness, ultimately compromising public safety.

This course is designed to give event planners, public safety, and security professionals an understanding of the planning and preparation requirements for special events of all sizes and provide them with the information and tools necessary to help prevent and mitigate safety and security issues that can lead to tragedy at special events.

## About Open Forum Enterprise:

Open Forum Enterprise exists to facilitate, through a series of engaging channels and skills enhancement platforms, the development and promotion of new thinking and practical solutions in seemingly complex issues. We bring together a wealth of experience in conference production and events management to deliver high quality meetings for public and corporate sectors. We deliver high quality events at which delegates hear from leading thinkers, influencers and practitioners and have the opportunity to learn about and debate latest policy and service developments.

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# Agenda:

## Day 1

### Course Introduction and Welcome

#### Introduction to Special Events Planning

- Defining Special Events
  - i. What a special Event is
    - 1. Types of Special Events
  - ii. How they are different
  - iii. Special Event Hazards
- Initial Pre - Event Planning
  - i. Permits
  - ii. Key agencies to include
  - iii. Location Consideration / Venue Selection
  - iv. Hazard Analysis and Security Assessments
  - v. Event Sales and Marketing
    - 1. Advanced Ticket Sales
    - 2. Day of Sales
- Issues to Address
  - i. Transportation
    - 1. Public
    - 2. Private
    - 3. Route Considerations
  - ii. Traffic Control
  - iii. Parking
- Stages and Seating
- Public Health
  - i. Restrooms/Water Closets
  - ii. Water
  - iii. Food Service
  - iv. Trash/Refuse
- Crowd Behavior/Types of Crowds
  - i. Casual Crowd
  - ii. Conventional Crowd
  - iii. Expressive Crowds
    - 1. Protests
  - iv. Acting Crowds
    - 1. Mobs/Riots

#### SMALL GROUP PLANNING EXERCISE

##### \*Special Events Case Studies will include:

- Port Said football riots, Egypt
- Riots in Baltimore, MD following the death of Freddie Gray
- Bastille Day; Niece Terror Attack

### Security Management

- Command Operations
  - i. Introduction to Incident Command System (ICS)
- Communications
- Physical Security
  - i. Barriers
  - ii. Access Control
  - iii. CCTV
  - iv. Lighting
- Personnel Key Roles and Responsibilities
  - i. Security
  - ii. First Aid
  - iii. Executive Protection
  - iv. Working with government entities (Fire/EMS, Police, and Public Works etc.)
  - v. Ticket Takers/Ushers
- Criminal Concerns
  - i. Disorderly Conduct
  - ii. Theft
  - iii. Robbery
  - iv. Assault
- Crowd Management
- Special Considerations
  - i. Screening/Searches
    - 1. People
    - 2. Containers
  - ii. Cash Handling
  - iii. Fire Prevention
    - 1. Types of Fires
    - 2. Entry and Exits
    - 3. Fire Control Systems
  - iv. VIPs
  - v. Individuals with Disabilities
- Personnel Briefings
  - i. Scheduling
    - 1. Event Activities (Times/Locations)
    - 2. Staffing
  - ii. Incident Reporting
- Contingency Planning
  - i. Emergencies
  - ii. Weather

**"Jackson proved himself to be very knowledgeable in his field and a true professional."**

Bryan Maess, Patrol Sergeant,  
Hermiston Police Department

## Agenda:

### Day 2

#### Introduction to Special Events Planning

- Criminal Concerns
  - i. Counterfeit
  - ii. Fraud
  - iii. Ticket Scalping
- Terrorism Concerns
  - i. Prevention
    - 1. Terrorist Attack Cycle
    - 2. Counter Surveillance
    - 3. Behavioral Profiling
  - ii. Types of Attacks
    - 1. Assassination
    - 2. Kidnappings
    - 3. Arson
    - 4. Armed Attacks
    - 5. Drones (issues to consider)
  - iii. Weapons of Mass Destruction
    - 1. Chemical Weapons
    - 2. Biological Weapons
    - 3. Radiological Weapons
    - 4. Nuclear Weapons
    - 5. Explosive Devices
      - a. Improvised Explosive Devices
        - i. Vehicle Borne IED's
        - ii. Body Borne IED's (Suicide Bombers)
        - iii. Marine/ Water Borne IED's

#### Medical Concerns and Basic First Aid for Special Events

- Substance Abuse
  - i. Drugs
  - ii. Alcohol
- Patient Assessments
  - i. Scene Size-Up
  - ii. Initial Assessments
  - iii. Rapid Trauma Assessments
- Types of Injuries Commonly found at Special Events
  - 1. Heat and Cold Injuries
    - a. Heat Injuries
      - i. Identification and treatment
    - b. Dehydration
      - i. Identification and Treatment
    - c. Bleeding
      - i. Control
    - d. Fractures
      - i. Open and Closed
      - ii. Stabilization
    - e. Pre Existing Conditions and Heart Attacks
    - f. Mass Causality
      - i. Triage

#### Course Summary

#### Questions and Answer Session

**“Jackson is a dedicated law enforcement professional who has proven himself in the field. He has worked in the austere environment of Afghanistan and performed his mission with excellence”**

Tim Wood, Deputy Sheriff, Oktibbeha Country Sheriff's Department

**“Jackson is a highly regarded professional in security and law enforcement industry.”**

Ramiro Garza MS, Senior Investigator Corporate Security, NV Energy



## About Your Workshop Facilitators:

Jackson Chambers is a security management and intelligence consultant offering extensive experience in the development and execution of highly effective public safety and security solutions, working across multiple security disciplines and environments for clients, worldwide.

With a distinguished military background, a long-standing career in law enforcement, and an impressive corporate career encompassing positions in Corporate Security, Executive and Infrastructure Protection for companies within a wide range of service industries - including a role as Law Enforcement Advisor in Afghanistan for the State Department.

Following his military service he transitioned this experience into law enforcement, working as an Officer in Charge and Field Training Officer for a large metropolitan police department, with a focus on police training and investigative operations, Jackson provided dynamic leadership in the development of top-calibre police personnel capable of effectively handling high-pressure, life-threatening situations, where he received multiple awards for his performance including, the nomination for the Cardinal Gibbons Public Service Award, "Top Cop" Award, and numerous letters of appreciation for his efforts.

Jackson was later recruited as a Law Enforcement Advisor in Afghanistan. He worked on numerous assessments and provided comprehensive recommendations to Afghan leadership, including the development of effective Emergency Action Plans (EAP) and response procedures. He actively gauged the operational effectiveness of various facilities throughout Afghanistan. He was handpicked as an instructor for the Afghanistan National Civil Order Police (ANCOP), where he trained experienced officers to conduct and perform more dynamic functions and take leadership roles within the department.

In his final assignment, Jackson was assigned to open the first National Police Training Center, where his contributions helped pioneer all aspects of the residential facility. He was directly involved in the development of operational guidelines, emergency response planning, along with the design and development of a physical training program, while working alongside U.S. Army teams in the design and construction of an obstacle course. Upon the center's opening, Jackson oversaw training programme and the development of Afghan Instructors, while assisting in the instruction and mentoring of students. During his tenure in Afghanistan he received a Letter of Appreciation from the U.S. Army for his work conducting assessments of facilities throughout multiple regions and two (2) Commanders Awards for Combat Action.

Partial list of organisations that have benefitted from Jackson's expertise:

- Police Officer for the Baltimore Police Department
- State Department, Law Enforcement Advisor for the Afghanistan National Police
- Abu Dhabi Public Safety Department
- Afghanistan National Civil Order Police (ANCOP)
- Society of American Military Engineers
- Russet Community Association
- DynCorp International
- NV Energy
- Alexandra Health Pte Ltd
- Castillion Security Pte Ltd
- Changi Airport Group Pte Ltd
- Singapore Health Sciences Authority
- Keppel Land International Limited
- KK Woman's & Children's Hospital
- Singapore Ministry of Defence
- Singapore Ministry of Home Affairs
- National Heritage Board
- National Security Coordination Secretariat
- Singapore Police Force



Jackson Chambers